

VHT Visual Marketing Services

RATE SHEET FOR COLDWELL BANKER RESIDENTIAL BROKERAGE

PHOTOGRAPHY SERVICES

PREFERRED RATE

Signature Series Photography	\$24 ⁽⁸⁾	\$34 ⁽⁹⁾
Premium Series Photography	\$164 ⁽⁶⁾	\$224 ⁽⁸⁾
CLEARSHOT™ Upgrade (per photograph)	\$40 ⁽¹⁾	
Additional Signature Photograph	\$15 ⁽¹⁾	
Additional Premium Photograph	\$50 ⁽¹⁾	

VIDEO SERVICES – VHT TOUR

PREFERRED RATE

VHT Tour – Music	\$39
VHT Tour – Music & Narration	\$99
VHT Tour – Custom	\$199

(Rates are in addition to photography order)

360° SCENES

PREFERRED RATE

Signature Series	\$59 ⁽⁴⁾
Additional Signature 360°	\$25 ⁽¹⁾
CLEARSHOT™ Upgrade (per scene)	\$25 ⁽¹⁾

(Rates are in addition to photography order)

MEDIA / INTERNET DISTRIBUTION

PREFERRED RATE

Realtor.com	Included
MRED MLS	Included
ColdwellBankerOnline.com	Included
ColdwellBanker.com	Included
Xpressdocs	Included

(Additional distribution available in your MyVHT Account in the VHT Media Marketplace)

VISUAL MARKETING TOOLS

PREFERRED RATE

Interactive Floor Plans	\$115 ^(2000 sf)	\$15 ^(additional 500 sf)
Floor Plan Reconstruction	\$69 ^(2000 sf)	\$10 ^(additional 500 sf)
DVDs	\$35 ⁽¹⁾	\$99 ⁽¹⁰⁾
CDs	\$27 ⁽¹⁾	\$42 ⁽¹⁰⁾
5x7 Prints	\$19.99 ⁽⁸⁾	

RATES for ADDITIONAL SERVICES

PREFERRED RATE

Cancellation Rate	\$35
Multiple Properties Distribution	\$25
Travel Rate	Quoted
Return Trip Rate	\$35
Relisting/Redistribution Rate	\$25
Night & Evening Photography Appointment	\$75